



Field Guide to Covering Sports

Joe Gisoni

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How best to turn yourself from sports fan to professional sports journalist? Quickly moving beyond general guidance about sports writing, Joe Gisondi focuses on the nitty-gritty, with hands-on, practical advice on covering 20 specific sports. From auto racing to wrestling, you'll find tips on the seemingly straightforward—where to stand on the sideline and how to identify a key player—along with the more specialized—figuring out shot selection in lacrosse and understanding a coxswain's call for a harder stroke in rowing. Preparing you for just about any game, match, meet, race, regatta or tournament you're likely to cover, *Field Guide to Covering Sports* is the ideal go-to resource to have on hand as you master the beat.

Using his Prepare-Watch-Ask-Write approach in each sports chapter, you will learn:

- What to understand before play begins
- What to look out for during competition
- What to ask players and coaches
- What essentials to include in your story

In addition to brief chapters on writing, interviewing and blogging, the *Guide* features useful “primers”: knowing the APSE ethical guidelines, avoiding clichés, working with Sports Information Directors, covering fantasy sports and broadcasting on the radio. A series of annotated score cards shows how reporters can keep track of stats and details, and assignments at the end of the book get you applying your new-found sports knowledge.

Two additional features round out helpful coverage:

- **Sports Insiders** include important tips based on author interviews with athletes, coaches and experienced sports reporters.
- **Digital Assist** boxes showcase models to emulate when reporting with new media.

No sports reporter's collection is complete without this unique guide.

Coverage of Twenty Sports, Including:

- Auto Racing
- Baseball
- Basketball
- Bowling
- Cross Country
- Field Hockey
- Football
- Golf
- Ice Hockey
- Lacrosse
- Rowing
- Rugby

- Soccer
- Softball
- Swimming
- Tennis
- Track & Field
- Triathlons
- Volleyball
- Wrestling

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