



The Path: Creating Your Mission Statement for Work and for Life

Laurie Beth Jones

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Individuals and companies have been learning what history has demonstrated all along--that people or groups with carefully defined missions have always led and surpassed those who have none. Yet the process of outlining that mission statement has been, up to now, an arduous one that all too few have committed the time, energy, and resources to undertake. In *The Path*, best-selling author Laurie Beth Jones provides inspiring and practical advice to lead readers through every step of both defining and fulfilling a mission. With more than ten years' experience in assisting groups and individuals, Jones offers clear, step-by-step guidance that can make writing a mission statement take a matter of hours rather than months or years. Rich with humor, exercises, meditations, and case histories, *The Path* is essential reading for anyone seeking a lighter, clearer way in the world.

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