



# The Tools & Techniques of Investment Planning

*Stephan Leimberg, Robert Leclair*

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**The Tools & Techniques of Investment Planning** Stephan Leimberg, Robert Leclair

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Corporate & municipal bonds

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Hedging & option strategies

Investment risk

Modern portfolio theory

Performance measurement

Asset pricing models

Portfolio construction

Formula Investing

Equity holdings in stocks

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Asset Allocation and Portfolio Construction

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