



# Strategic Goal Planning: A Creative Approach to Taking Charge of Your Business and Life

*Katie Darden*

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While most Strategic Planning books are designed for corporations or organizations, this book is specifically for individuals and small businesses. It takes a "coach" approach to help you:

- (1) determine the values most important to you;
- (2) set targeted, focused, balanced goals; and
- (3) achieve outstanding results based on your personal definition of success.

This book is a collection of the three best selling volumes in the Strategic Goal Planning series available through Amazon Kindle and takes you through the entire process from beginning to end.

In Part 1 - Determining Your Core Values, we begin by identifying and prioritizing what is most important to you- your Core Values.

In Part 2 - Creating Targeted Goals, we use specific questions to think about the past and begin to plan for the future. You'll look for patterns of success and areas that have been neglected. You'll create a plan for where to put your attention and how to best create the results that move you forward along your desired goal path.

In Part 3 - Your Focused One Page Plan, you'll create a more linear plan that lists the key factors and strategies you'll need to pay attention to. We also identify some ways to schedule your actions and track your progress.

In the end, as you work through these exercises and processes, you'll have a plan that is interesting, relevant and still doable. A plan that will help you stay focused on the important aspects of what will make you successful - on your own terms and by your own definition of success.

This is not a dry, academic book written for educational institutions. These exercises and techniques have been extensively "field tested" with hundreds of small business clients in workshops, seminars, previous ebooks, business networks, online membership communities, teleseminars, webinars and private coaching sessions.

**NOTE:** This book includes worksheets for each of the exercises, along with links to free downloadable worksheets for each of the individual book parts to help you work through the exercises and processes.



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