



# **How To Make Maximum Money With Minimum Customers: 21 Proven Direct-Marketing Strategies ANYONE Can Use!**

*Craig Garber*

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- **Are you an entrepreneur or salesperson who needs more qualified leads?** How about converting your existing leads into paying customers and clients, *much* faster?
- **Are you a doctor, financial services, or other trade professional, who's always dreamed of having effortless, 'almost magic-like' marketing that'll have your daily planner *filled* with appointments?**
- Do you own a jewelry store, dry cleaners, or other retail establishment you'd love to see *packed* with paying customers?
- **Have you had it 'up to here' with clients who demand first-class service, even though they're on a Wal-Mart budget?** Do you want to avoid tire-kickers who shop around for the lowest prices in town or online, and instead, only deal with ultra-rich clients who are *thrilled* to be working with someone of your caliber?

If you answered 'Yes!' to any of these questions, or if you just want to make a LOT of money, *very* quickly, then this is the most exciting and important book you will **ever** read. Often compared to Eugene Schwartz 'Breakthrough Advertising,' inside you'll discover:

- **How Garber made \$578,463 in one year with a small list of customers, without spending a dime on advertising and almost all at 90% profit.** Garber shows you how to at *least* double your sales, whether you work online, offline, or both. Not by begging JV's or affiliates to promote you, but by using fresh new ideas that work in ANY business.
- **On page 42, you'll uncover the single greatest secret weapon for making money in any business.** How powerful is this secret? Quite simply, **it is the best source of ongoing and predictable income, referrals and repeat business, in the world.** And, it has almost *zero* downside risk.
- **What about advertising? Are you sick and tired of running online and offline ads that never get the kind of responses you want? Is your website more like a ghost town than a bustling freeway, filled with traffic?** Don't worry, Chapter 23, *How To Write A Sales Letter That Sells*, gives you the blueprint to designing compelling ads that'll have your buyers lined up and practically *begging* you to take their money. Garber walks you through the 12 proven items you **MUST** include in every ad or sales letter, to make them perform as reliably as a Swiss watch.
- **As you know, there are only three ways to make more money:** Raise your prices, get more customers, or increase the value of your average transaction size. **In Chapter 12, you'll discover a simple strategy (which takes less than 5 minutes to implement) that gets up to 98.4% of your customers to spend more money with you, every time they buy.**
- **How to sell products and services for much higher prices and profit margins than your competition!** The secret to charging top-dollar is knowing how to 'position' yourself in the marketplace. And this is much easier to do than you think, as you'll see in Chapter 10, *How To Become Number One In Your Industry*.
- **Why conventional business and marketing advice is useless, because it revolves around exchanging time for money.** Look, whenever you're trading time for money, your income is limited by the amount of time you're either *willing*, or are physically able, to work. Garber reveals 2 simple strategies (pages 135 and 321) that leverage your time and multiply your effort, so your cash-flow is no longer tied to how long or how hard you can work. Result: a lot less work... and a lot more money.

**Listen, 'hoping' things get better, won't work. *Hope* is not a good business strategy.** In times like this, you need to *think* smarter, not *work* harder, and this book shows you *exactly* how to do this.



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#### **Lou Bryant:**

Reading can called imagination hangout, why? Because if you find yourself reading a book particularly book entitled How To Make Maximum Money With Minimum Customers: 21 Proven Direct-Marketing Strategies ANYONE Can Use! your thoughts will drift away trough every dimension, wandering in each and every aspect that maybe not known for but surely will become your mind friends. Imaging every single word written in a reserve then become one type conclusion and explanation which maybe you never get before. The How To Make Maximum Money With Minimum Customers: 21 Proven Direct-Marketing Strategies ANYONE Can Use! giving you yet another experience more than blown away your head but also giving you useful information for your better life in this particular era. So now let us explain to you the relaxing pattern at this point is your body and mind is going to be pleased when you are finished reading through it, like winning a casino game. Do you want to try this extraordinary paying spare time activity?

#### **Amado Spieker:**

This How To Make Maximum Money With Minimum Customers: 21 Proven Direct-Marketing Strategies ANYONE Can Use! is great book for you because the content which can be full of information for you who all always deal with world and still have to make decision every minute. This particular book reveal it facts accurately using great arrange word or we can claim no rambling sentences inside it. So if you are read that hurriedly you can have whole info in it. Doesn't mean it only provides you with straight forward sentences but challenging core information with wonderful delivering sentences. Having How To Make Maximum Money With Minimum Customers: 21 Proven Direct-Marketing Strategies ANYONE Can Use! in your hand like having the world in your arm, details in it is not ridiculous a single. We can say that no e-book that offer you world with ten or fifteen minute right but this book already do that. So , this really is good reading book. Heya Mr. and Mrs. occupied do you still doubt that?

#### **Keith Mayo:**

What is your hobby? Have you heard that will question when you got pupils? We believe that that issue was given by teacher to the students. Many kinds of hobby, Everyone has different hobby. And you know that

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