



# 100 Shareable Blog Post Ideas (Easy to Write, Easy to Share) (The Digital Writer)

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# 100 Shareable Blog Post Ideas (Easy to Write, Easy to Share) (The Digital Writer)

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**100 Shareable Blog Post Ideas (Easy to Write, Easy to Share) (The Digital Writer)** The Digital Writer Whether you're looking to amplify your online authority, or build a better online business, there is no sharper tool in your box than a simple, well-run blog with an effective content calendar. Having a static, hand-coded website these days is like having a sign on your door that says, "Search Engines Not Welcome!"

Blogs are attention magnets for both search engines and people, as long as they're used correctly. Used well, they are a hub for both social media and search engine activity. Yet it's never enough to churn out forgettable copy. Millions of abandoned blogs litter the Net.

Yours will be one, too, at least if you try to blog on autopilot.

That's essential. Without traffic, your blog, voice or website will eventually dim to nothing. Even if your blog is one of the best in the world, it needs attention to grow.

Targeted attention all starts with quality copy.

Unfortunately, even great writers occasionally wither in inspiration, especially when writing feels like a job. And if you're blogging for business, it is.

This book solves that problem for you forever. Even if you published Monday-Friday, posting every idea in this book twice, you would have enough ideas to last you a year. Do them well, and each of the 100 ideas in this book is a home run waiting to happen.

Take what you have, then blend your talent and knowledge with these ideas and sample headlines to grow your blog or online business bigger, better and faster than you ever imagined.

Sean Platt is author of the books, *Writing Online* and *How to Write a Sales Letter That Works (Without Wasting Your Time)*. As an acclaimed copywriter and Creative Producer, he has designed and polished editorial calendars for successful blogs that have driven revenue, increased sales, and dramatically improved traffic and search engine rankings for his online clients.

In addition to being a regular contributor for Copyblogger.com, the Web's premier content marketing site, Sean has written copy for some of the largest writing and lifestyle blogs on the Web.

Use the 100 ideas in his book to stand out, get known, and grow your blog as BIG as you ever dreamed it could be, with fresh, quality content that will last you for many years to come.

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