



## Business Ethics: A Case Study Approach

*Stephen K. Henn*

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# **Business Ethics: A Case Study Approach**

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**Business Ethics: A Case Study Approach** Stephen K. Henn

**An important guide for senior management on structuring an organization to promote ethical behavior and enhance performance**

Designed for senior leaders of organizations—boards of directors; C-level executives; trustees; managing partners; government officials; and anyone tasked with a duty—Business Ethics: A Case Study Approach provides readers with an understanding of the human elements that drive ethical and unethical behavior and how to recognize indicators—both bad and good—of an organization's ethical make-up. Topics featured include: what drives individual decision making; how groups and environments influence decision making; the role of leadership; and much more.



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