



Crush It with Kindle: Self-Publish Your Books on Kindle and Promote them to Bestseller Status

John Tighe

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Crush It with Kindle

Crush It with Kindle takes you through a simple, step by step system that shows you **how to self publish your book on Kindle and promote it to bestseller status** (top 100 for its category) **or even #1 bestseller status on Amazon.**

Self publishing on Kindle is a game changer – you can now **publish on Amazon** and make your book directly available to Kindle users who can download it with a single click – as can anyone who has the free Kindle app on their PC, Mac, smart phone or tablet (**that's over five billion potential customers**).

And you can become a published author on Kindle and have your book on sale **in as little as 24 hours**. Best of all, **Amazon will pay you up to 70% royalties!**

Kindle publishing is truly turning the book industry on its head, creating incredible opportunities for writers and authors. Not only this, **the market for Kindle books** is huge and growing at an incredible rate, with Amazon already **selling more Kindle books than hardbacks and paperbacks combined**.

Crush It with Kindle shows you how to take advantage of this opportunity. An opportunity that has been described as the “Kindle Gold Rush”.

- It shows you the **9 ways to monetize your Kindle book**.
- It explains how **serialisation** can dramatically boost your sales in both fiction and non-fiction.
- And, most importantly of all, it shows you – step by step – **how to promote your book to bestseller status** (top 100 for its category) **or even #1 bestseller status on Amazon.**

Selling your Kindle book...

The secret to successful selling on Kindle is to get Amazon to start promoting your book for you. **Once that happens you're getting free advertising in the world's biggest bookstore.**

The trick is to “prime the pump” – to get your book doing well enough for Amazon to take notice. Once they do, their marketing machine will kick in and turbo-charge your book sales. The *Crush It with Kindle* promotion system **shows you exactly how to make that happen.**

In *Crush It With Kindle* you will learn:

- The 9 ways to monetize your Kindle book
- The power of positioning
- How serialization can dramatically boost your sales
- The best niches or genres for generating lots of sales
- How to get your book written and on sale quickly
- Why it's easier than you ever thought to get an Amazon bestseller
- How to get a #1 bestseller
- How to choose a title that sells
- How to create a cover that "pops" and gets people clicking on your book
- How to legitimately get lots of great book reviews
- Why KDP Select is such a powerful promotion tool
- How to ethically leverage other people's fans and followers to sell your books
- How to find the pricing "sweet spot" for your book
- How to get your book found on Google
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